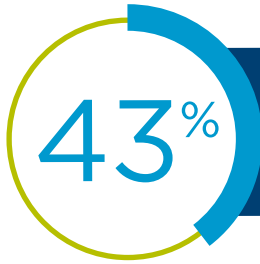
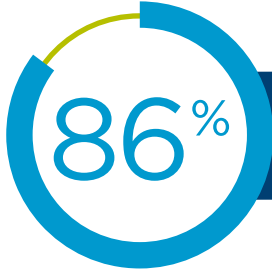


WAYS TO ADD COLLABORATION TO THE SUPPLY CHAIN



of supply chain organizations **made supply chain planning one of their top priorities** for investing resources, achieving innovation, and hiring.



of organizations think their supply chain planning is **very effective or effective at achieving organizational goals.**

According to APQC's 2019 Supply Chain Priorities and Challenges research with 194 organizations, **52% of organizations** have made improving cross-functional, end-to-end collaboration their top priority.

HOW CAN THE SUPPLY CHAIN COLLABORATE?

This can vary depending on the organization's need and its familiarity with collaboration.



SMALL-SCALE:

Small group

Transactional exchanges of information

Supports one objective

Interact through in-person meetings, phone calls, or emails

Example:

A brown bag lunch meeting



MEDIUM-SCALE:

Medium-sized group

Shares information/exchanges ideas

Interact through virtual team sites, email lists, and similar tools

Example:

Experts answer questions in person or via collaboration platforms like SharePoint, Teams, Slack, or Basecamp



LARGE -SCALE:

Entire supply chain participates

Interact through virtual or in-person communication

Example:

Communities of practice, or groups with a common goal of sharing experiences/insights about a specific topic, process, functional area, methodology, or goal.



LARGE-SCALE COLLABORATION CAN ENCOURAGE CROSS-FUNCTIONAL, END-TO-END COLLABORATION, WHICH CAN LEAD TO:



INCREASED PRODUCTIVITY



FASTER CYCLE TIMES FOR BUSINESS PROCESSES



INNOVATION

When increasing collaboration, consider organizational culture and comfort level, as well as whether networks or collaboration tools are already in place.

These elements can either help or hinder collaboration.