



APICS2018

Introduction & Methodology

Objectives

This research was conducted by Peerless Research Group in conjunction with *Supply Chain Management Review* magazine and *APICS*, the leading professional association for supply chain and operations management.

The research was executed to better understand organizations' current state and future intentions for ethical supply chains.

Methodology

Sample: Members of *APICS* and subscribers to *Supply Chain Management Review*

Method: All sample members were sent an e-mail asking for their participation in this study
The e-mail invitation included a URL linked to the questionnaire.

Incentive: Opportunity to enter a raffle for a \$200 amazon.com e-card

Field and Response

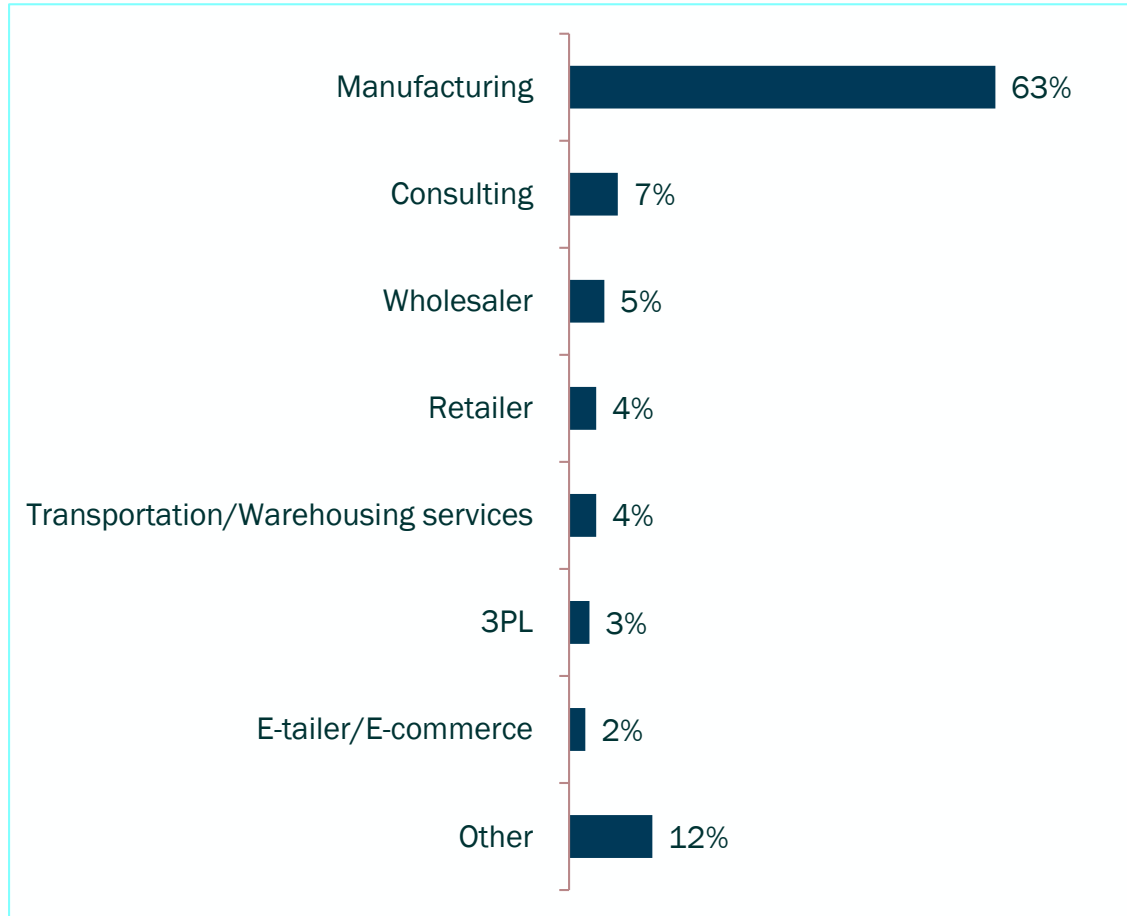
Field: August/September, 2018

Response: Results are based on 710 respondents

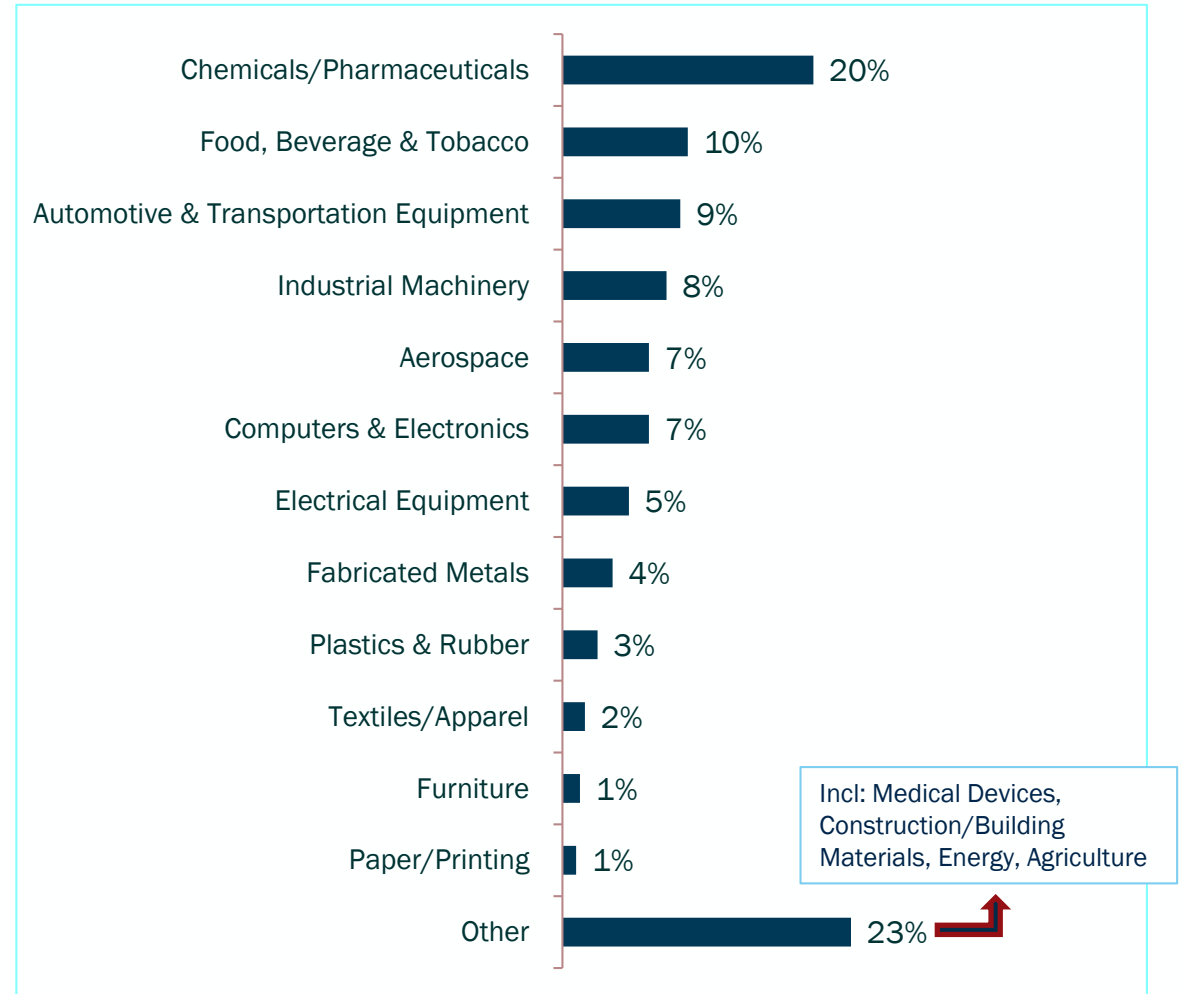
Margin of error: At the 95% confidence level, results are projectable at a margin of error of +/- 3.7%

Industry

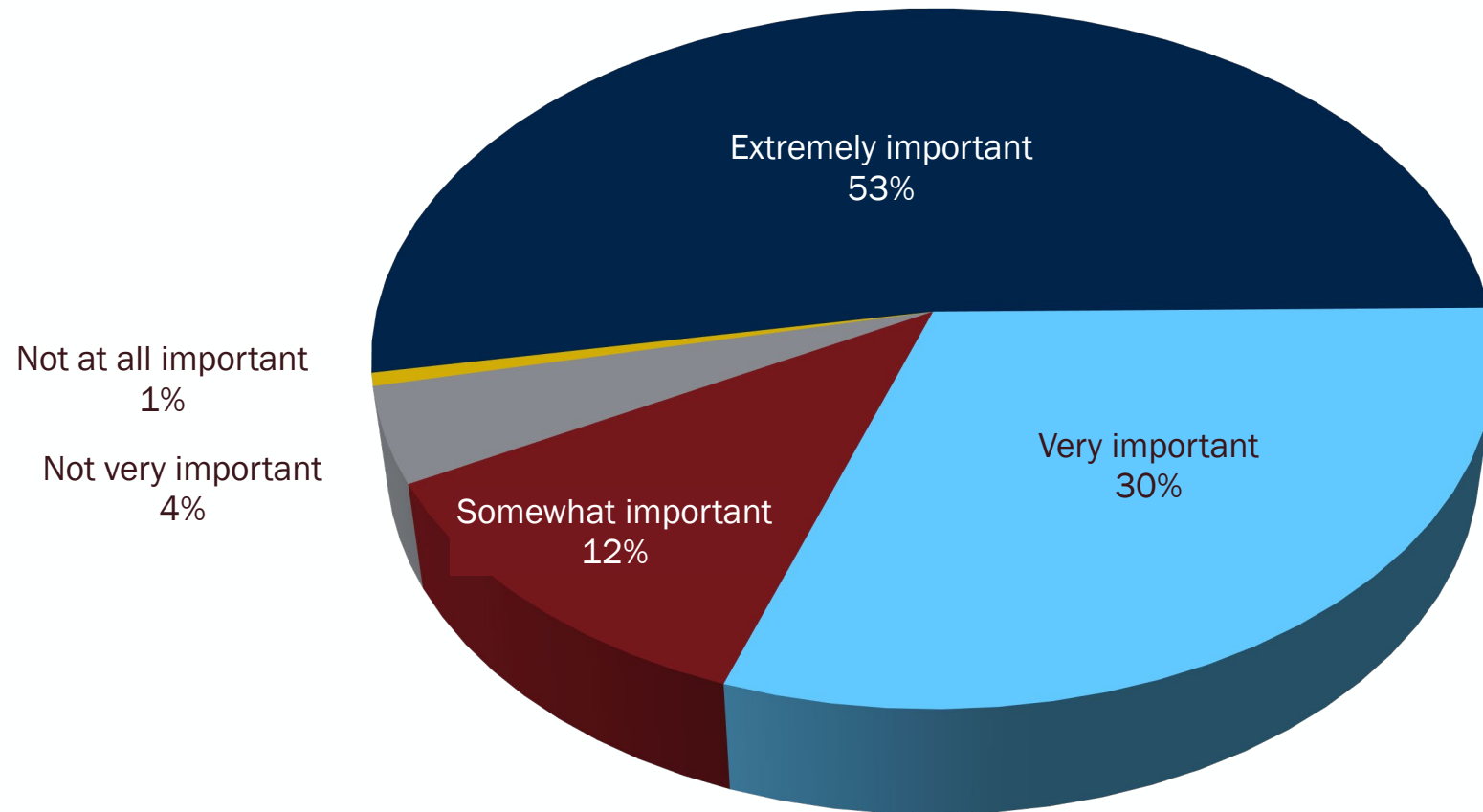
Which best describes the nature of your organization's business?



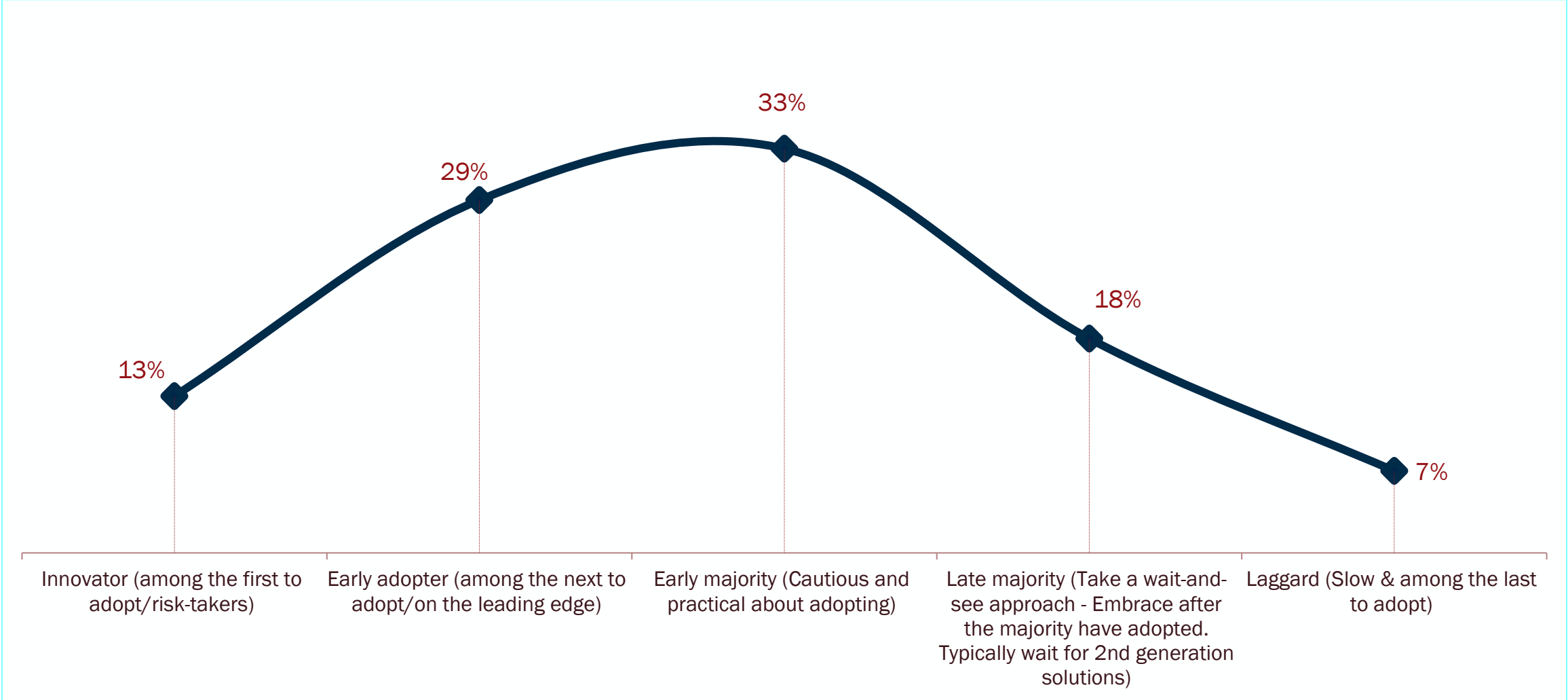
In which industry do you manufacture goods?



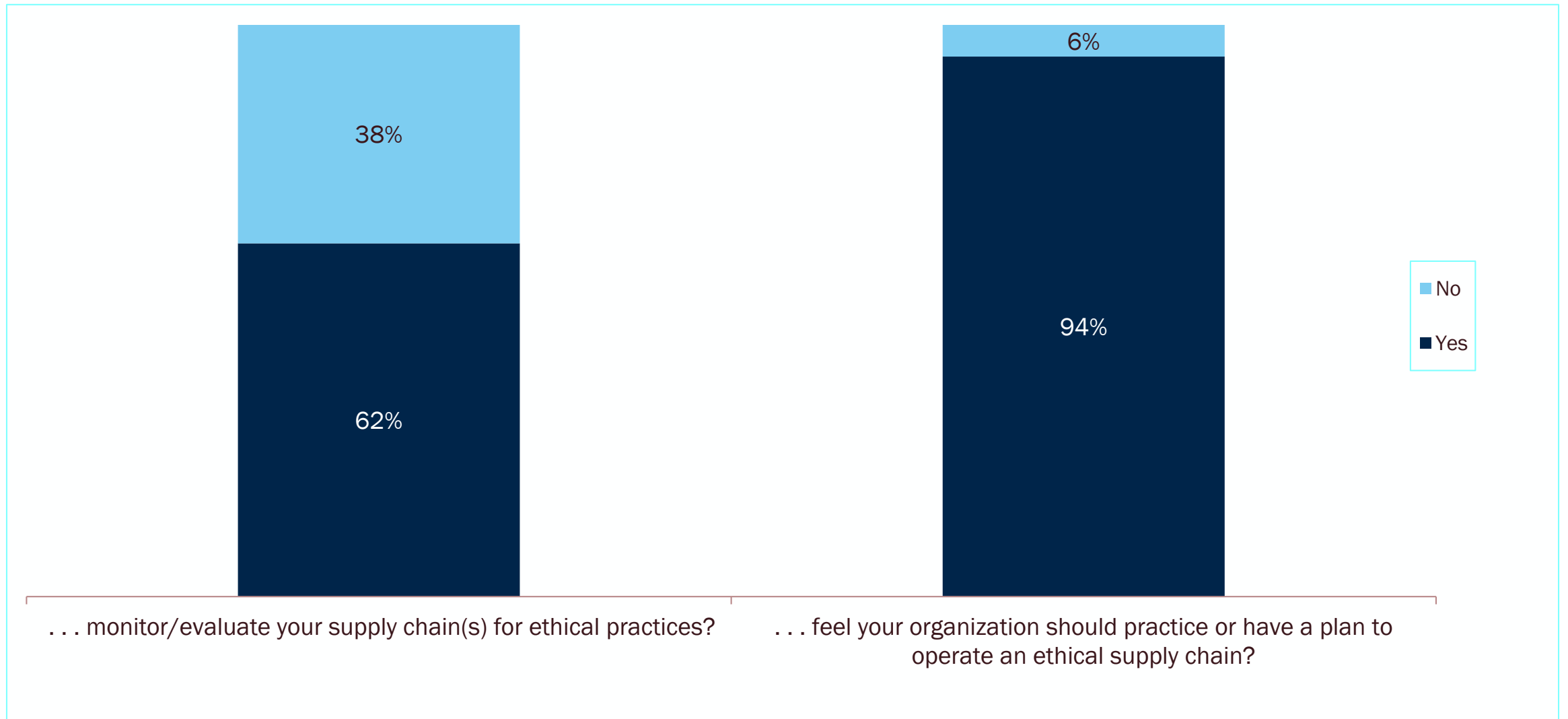
How important to your organization are supply chain “ethics?”



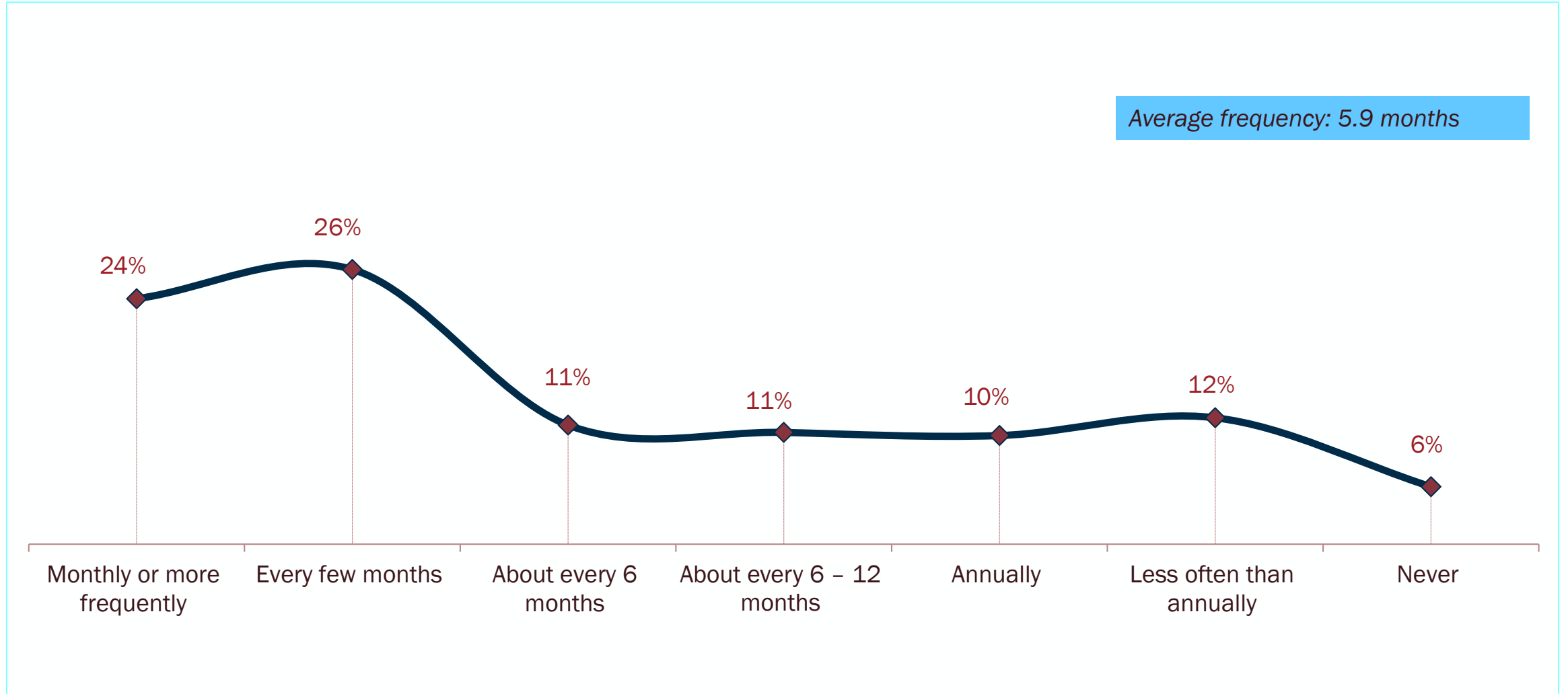
How would you best describe your organization as an adopter of strategies related to ethical supply chain practices?



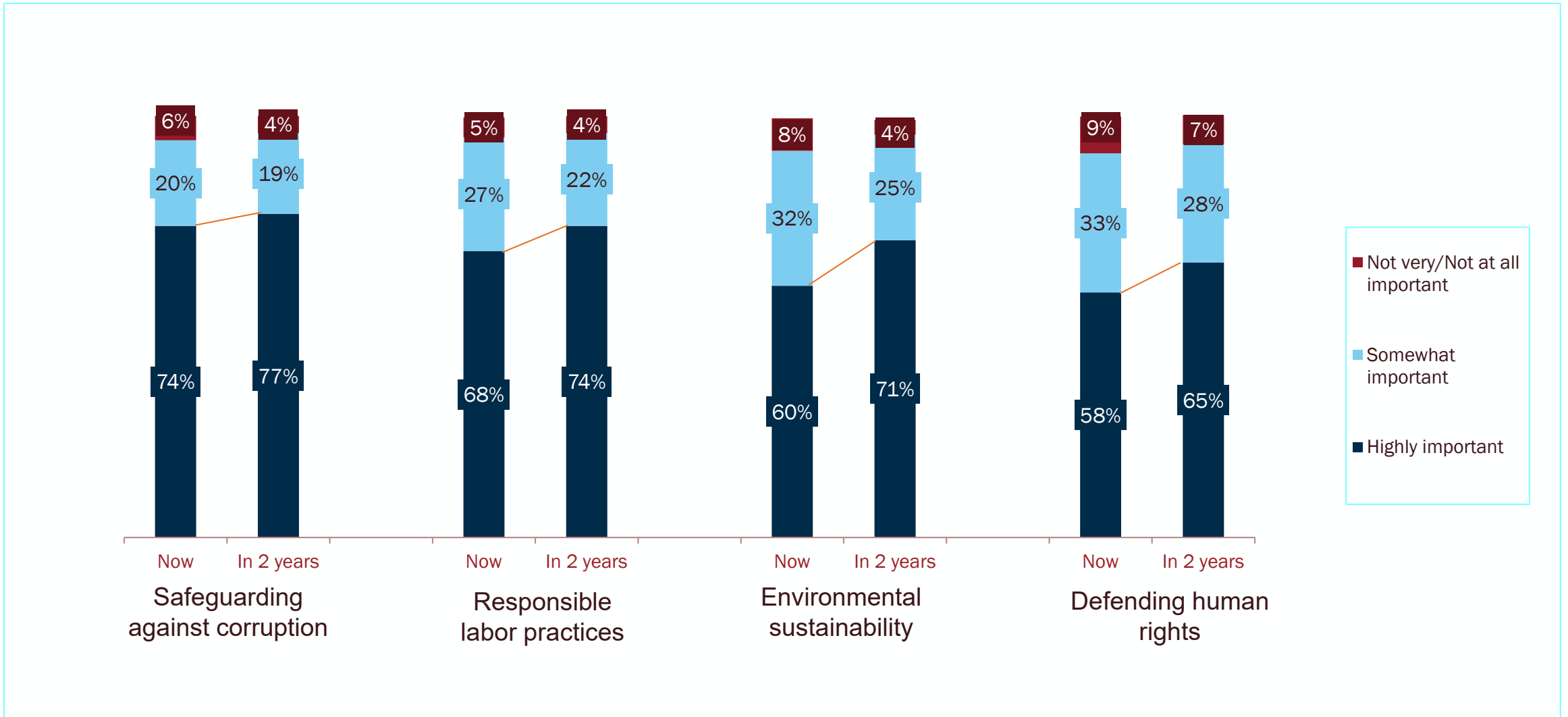
Do you . . .



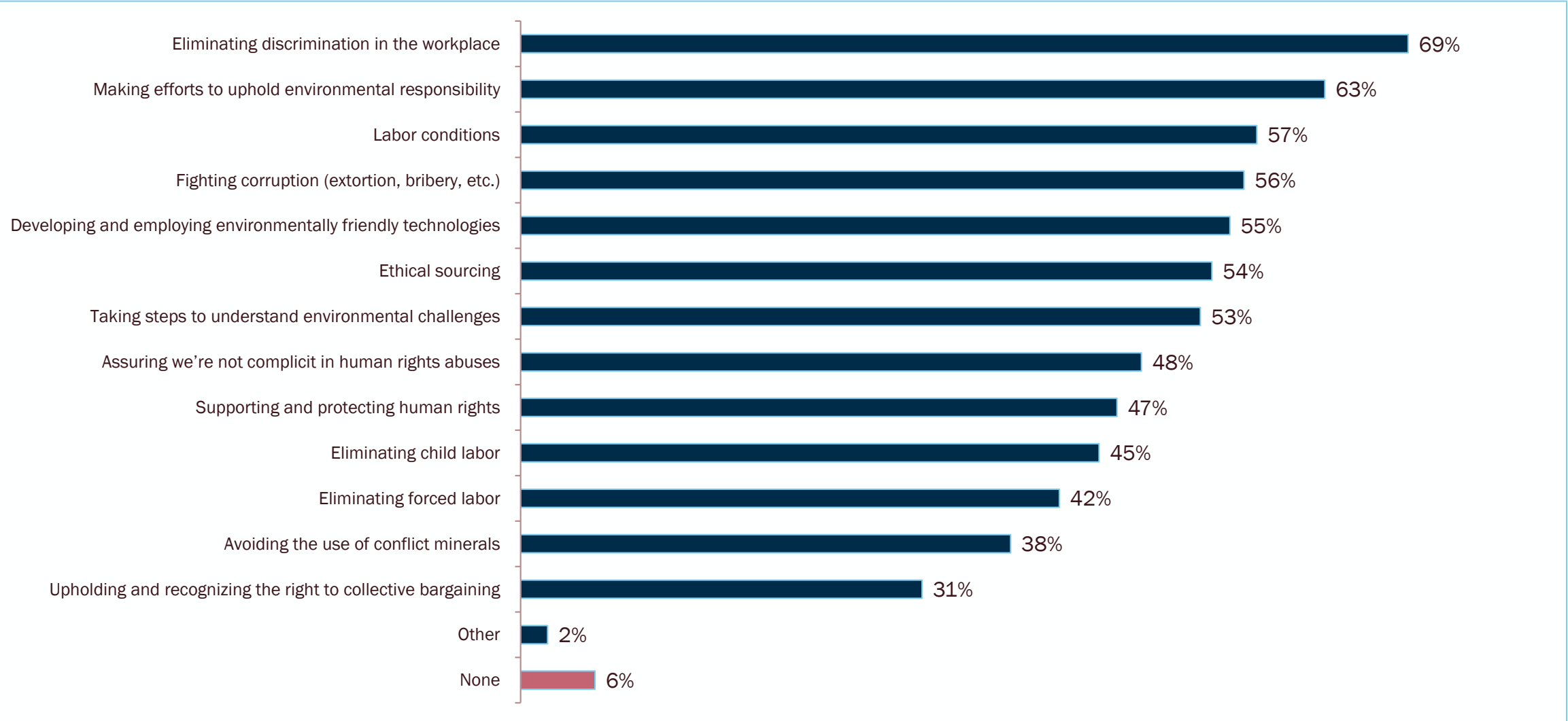
About how often do discussions involving business or supply chain ethics occur within your company?



How important are each of the following to your organization at the present time?
 And, how important will each be to your organization in two years?

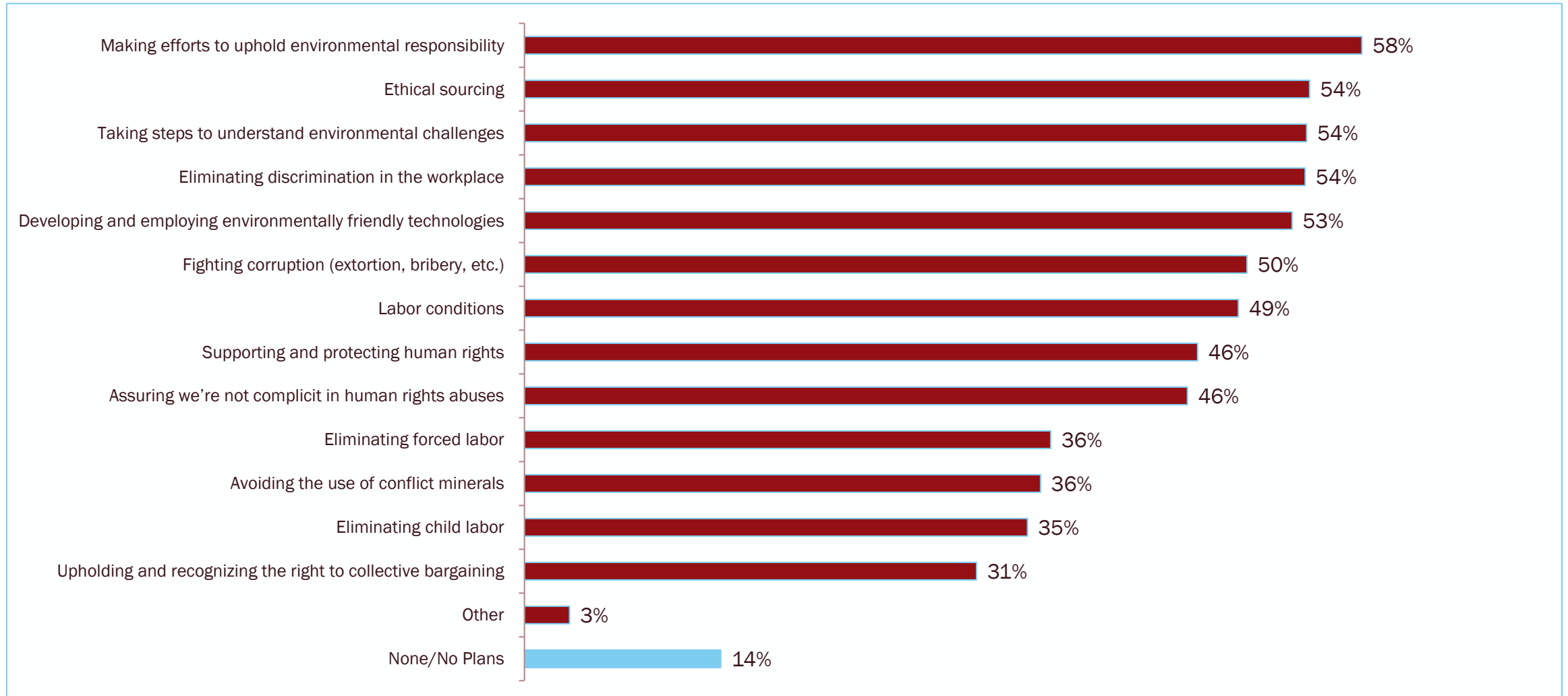


Which of the following practices/principles is your organization now following?



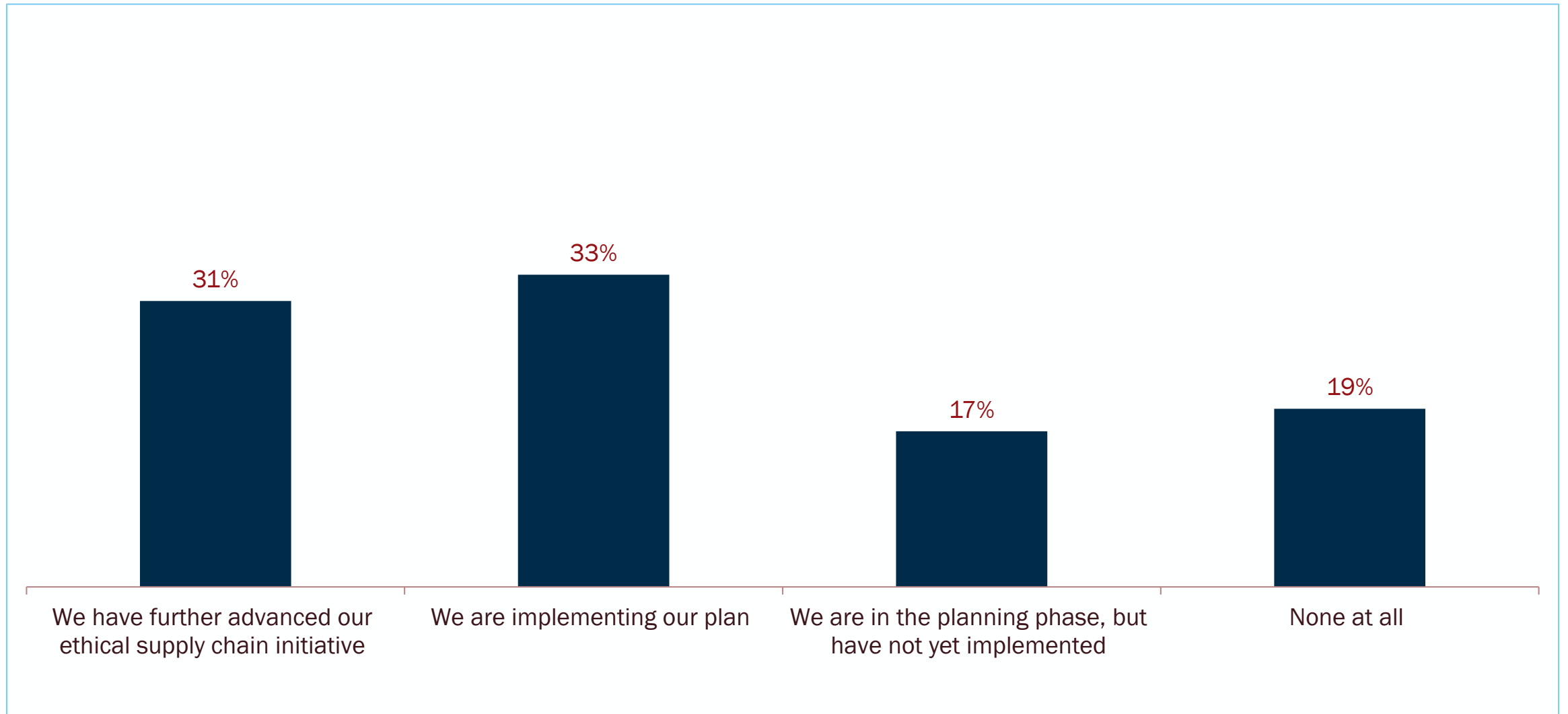
Multiple responses accepted

Which of the following practices/principles does your organization have future plans to follow/abide by?

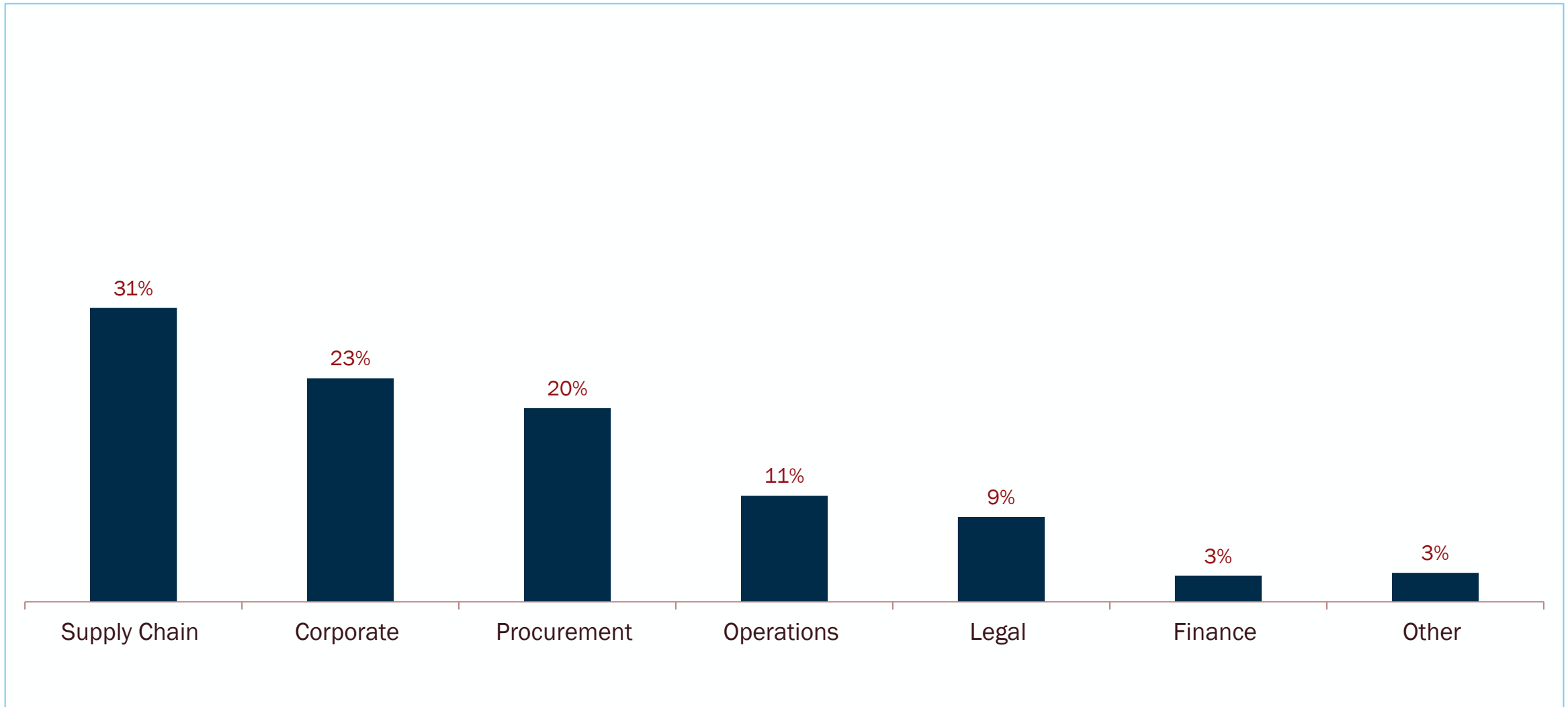


Multiple responses accepted

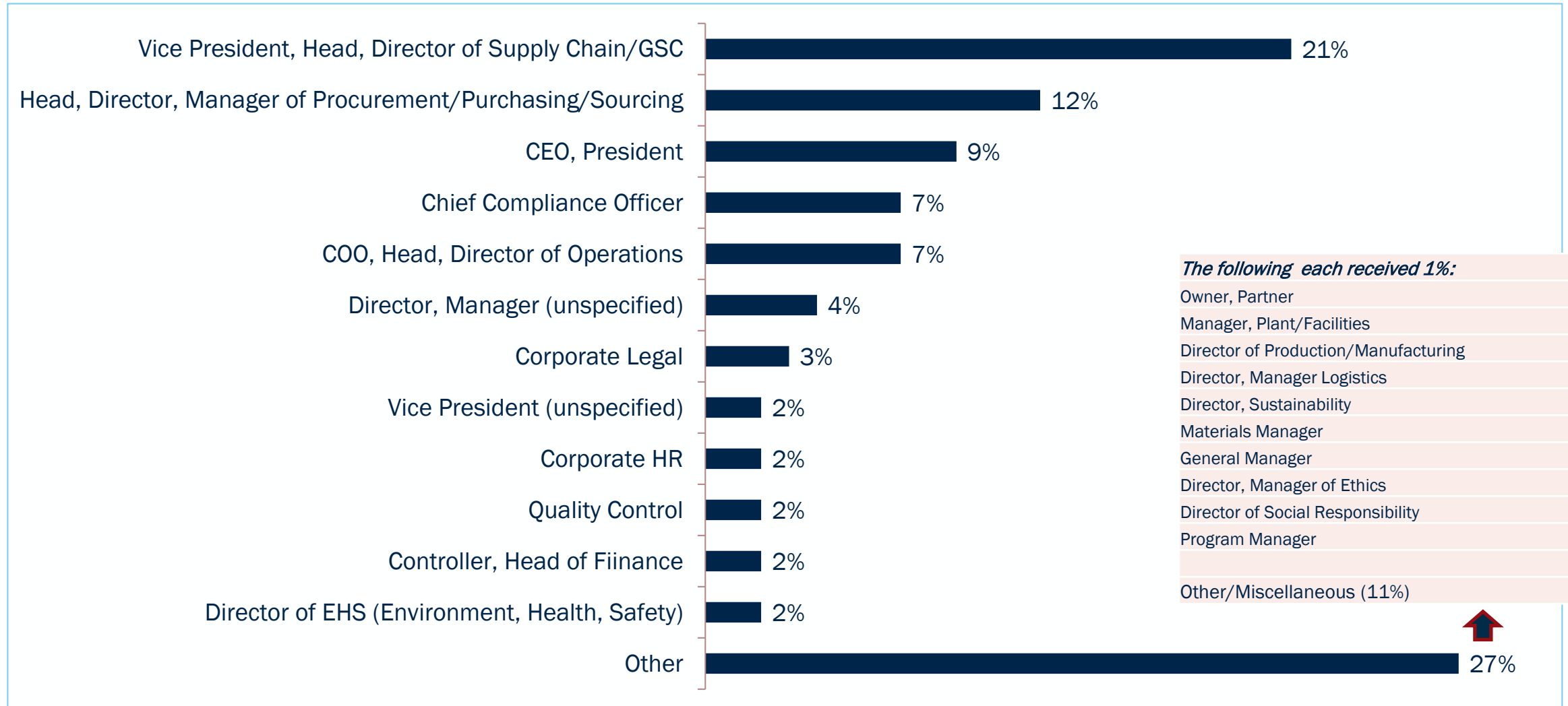
Over the last two years, how much progress has your company made in creating an ethical supply chain?



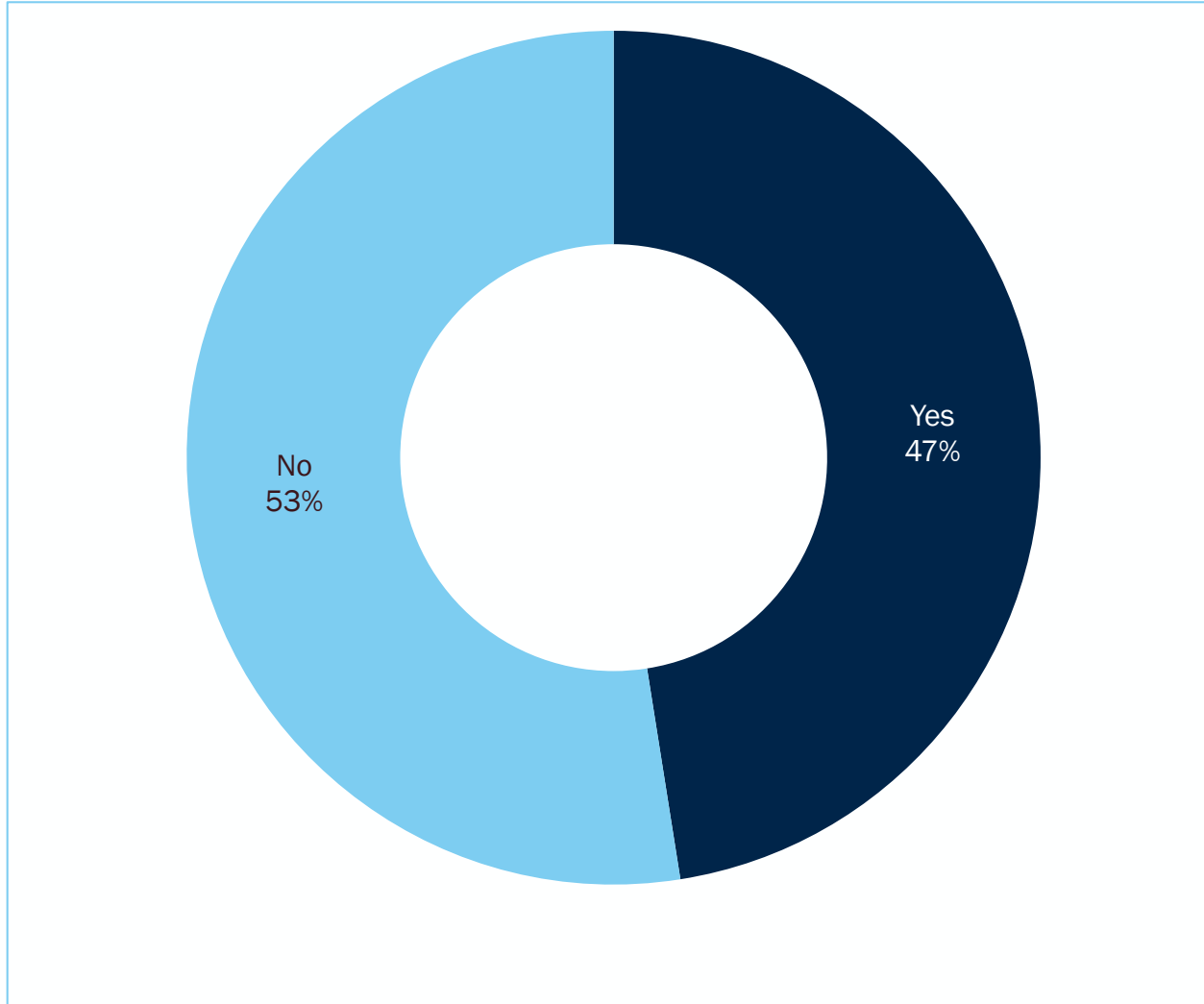
Which area is most responsible for ethical supply chain compliancy?



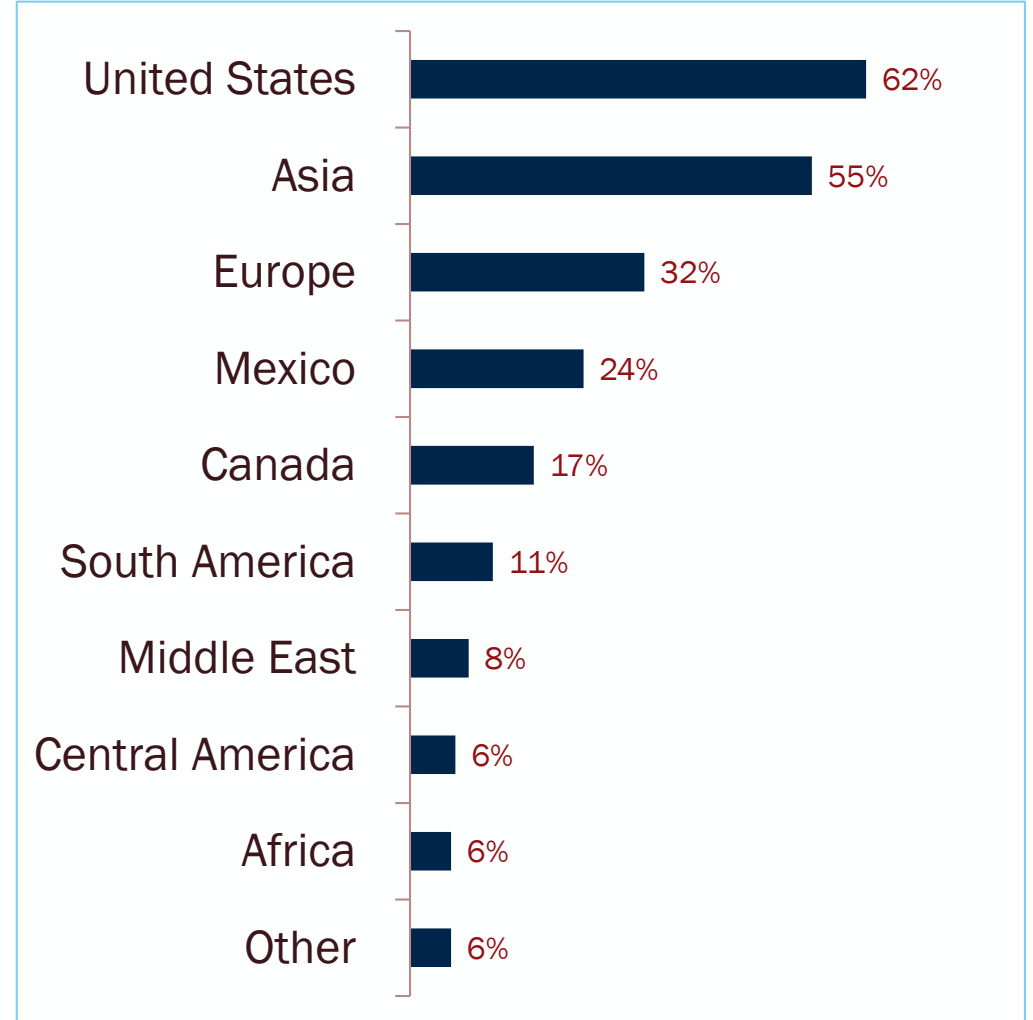
What is the job title or job function of the person most responsible for ethical supply chain compliancy at your organization?



Do you outsource or subcontract your manufacturing and/or kitting/assembly tasks?

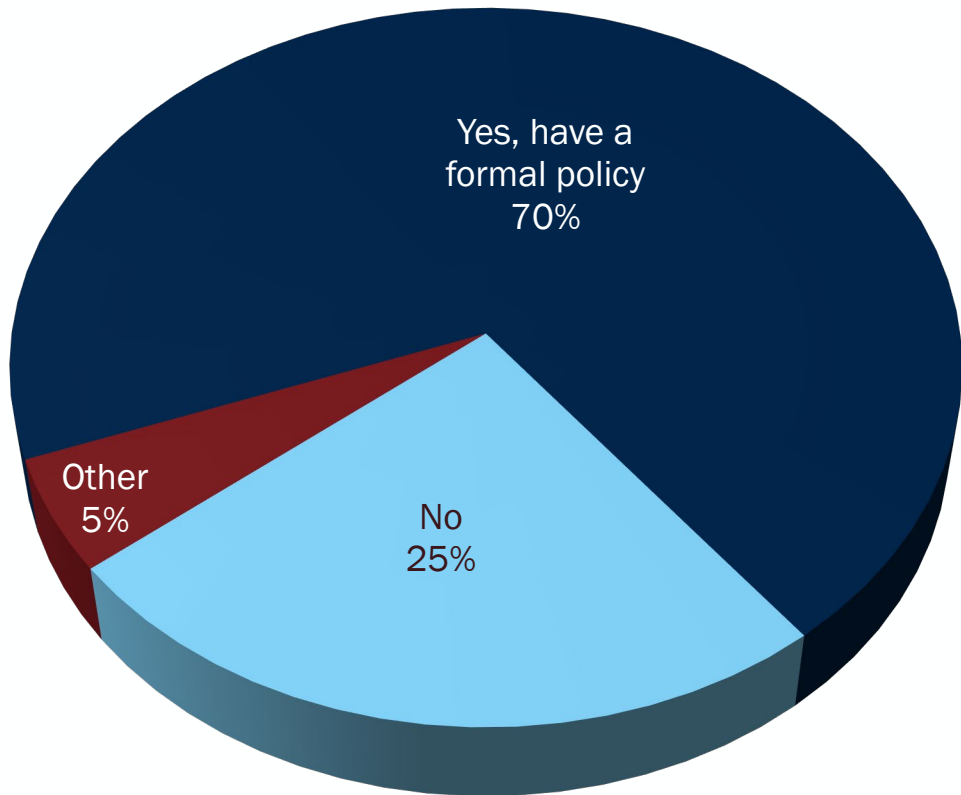


Where are your subcontractors located?

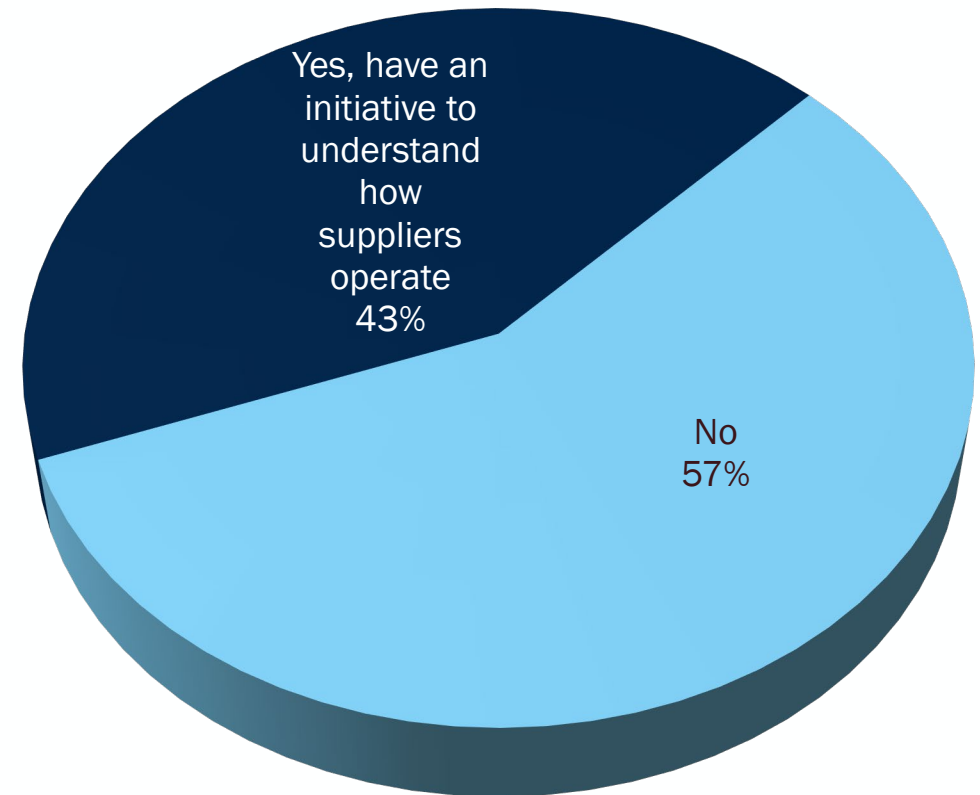


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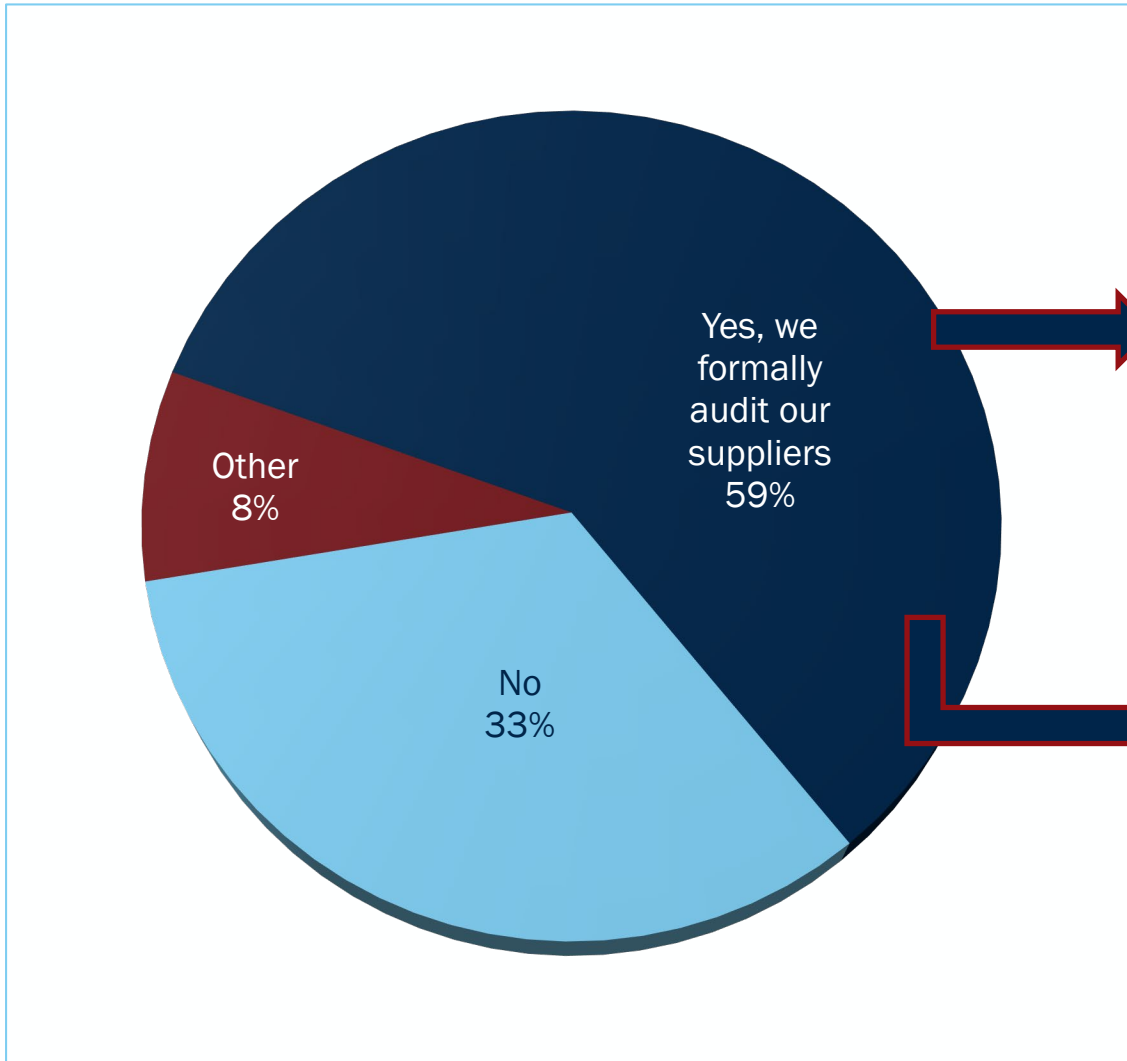
Does your organization have a formal policy to understand where products are manufactured, who manufactures, or who handles any kitting processes of your goods?



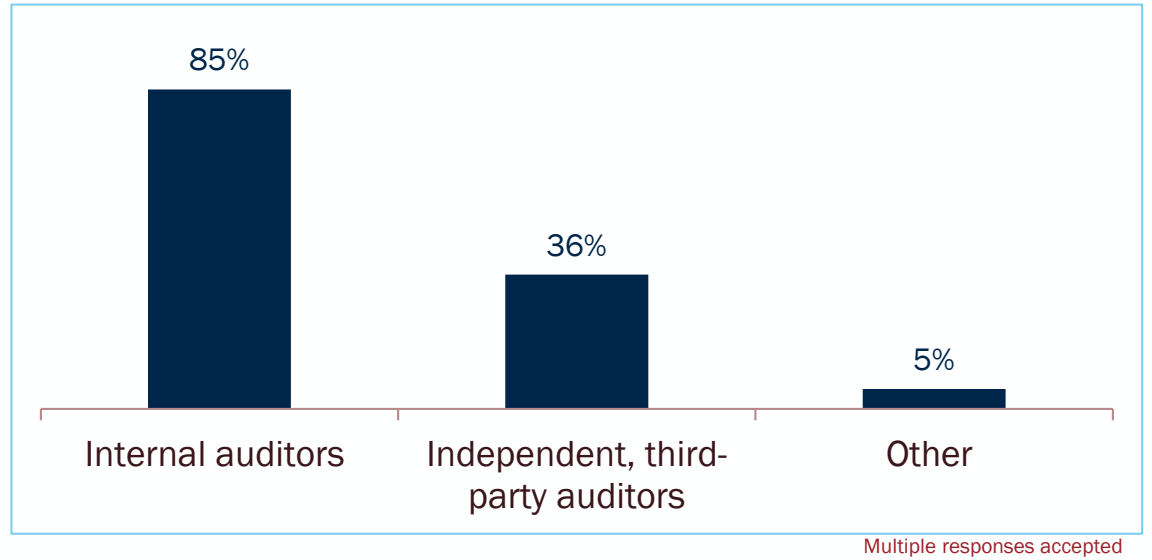
Does your organization have an initiative to better understand how your suppliers operate?



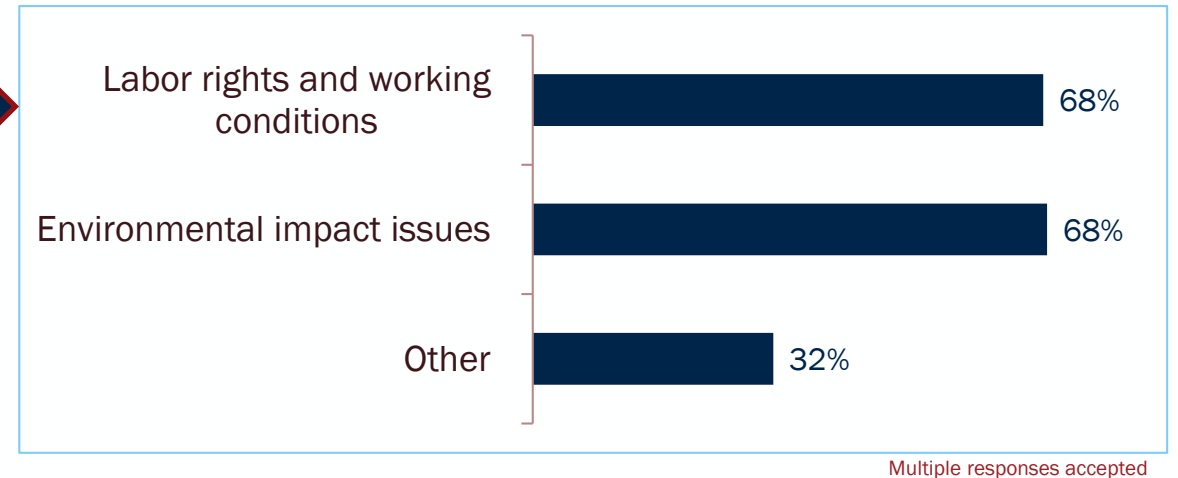
Do you formally audit your suppliers for their practices?



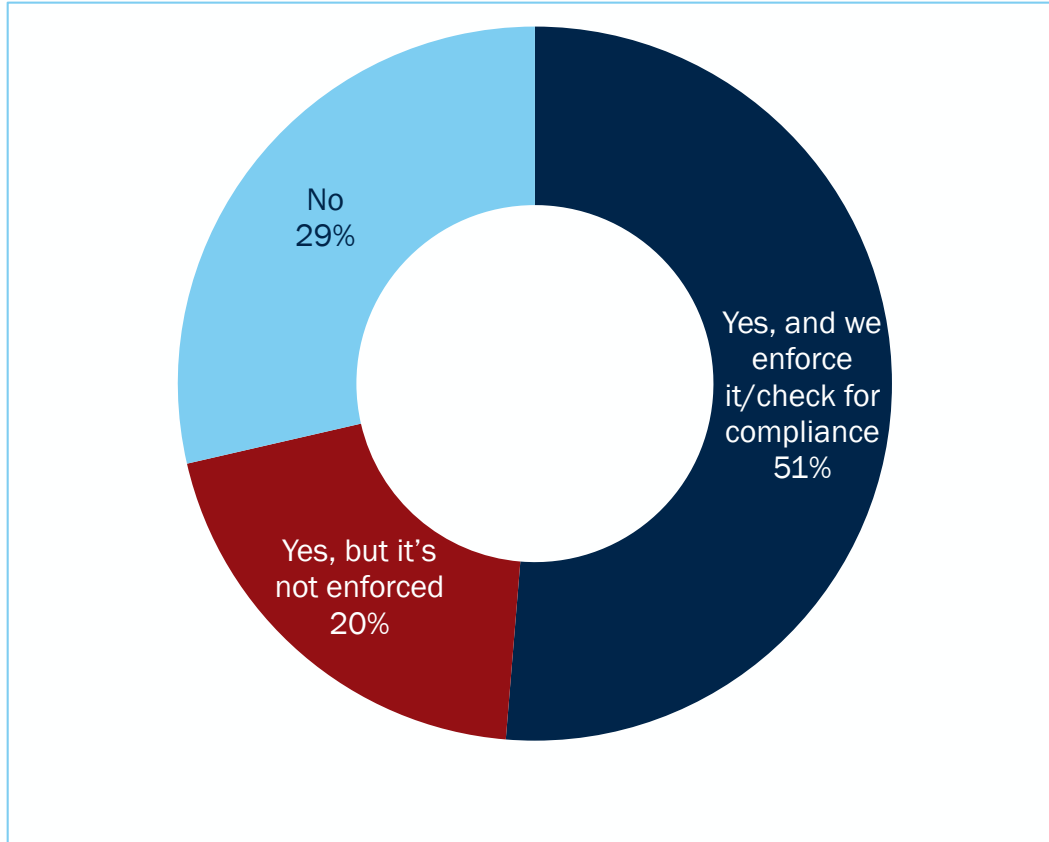
Who conducts these audits?



What are you auditing?



Does your company have a code of conduct for suppliers?



Among companies following a code of conduct . . .

37% have lost suppliers

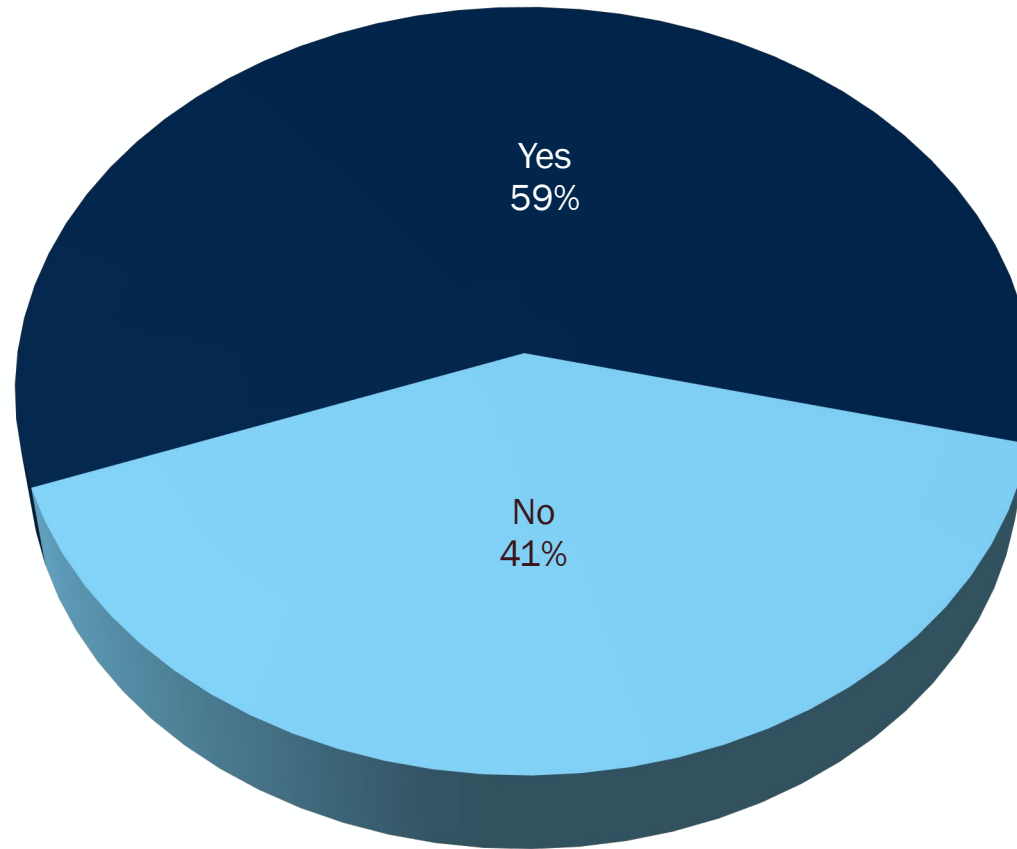
as a result of enforcing compliance

What is included in this set of code guidelines?

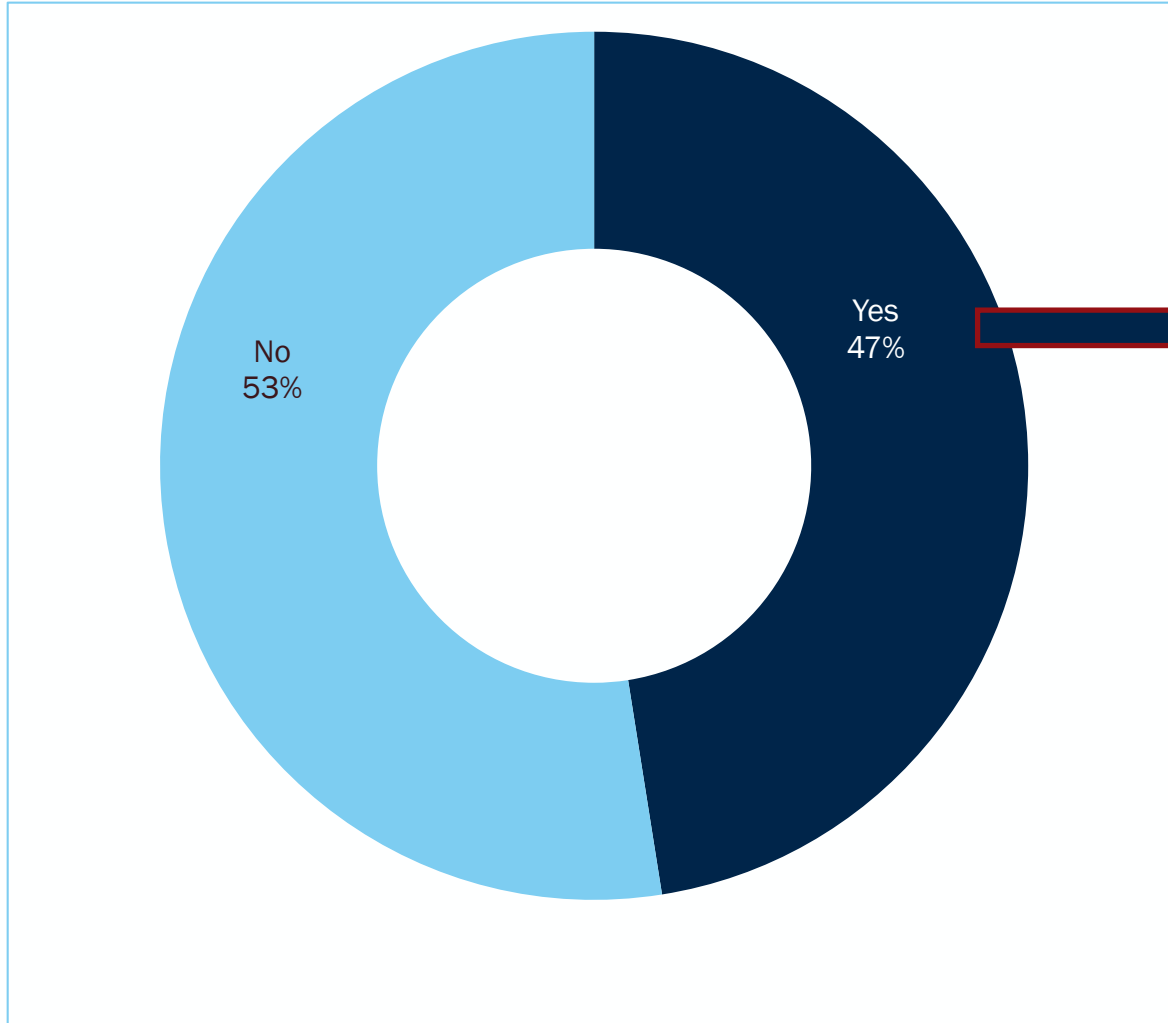


Multiple responses accepted

Does your company assist in improving working conditions?



Do you use software, tools or technologies to monitor supplier compliance?

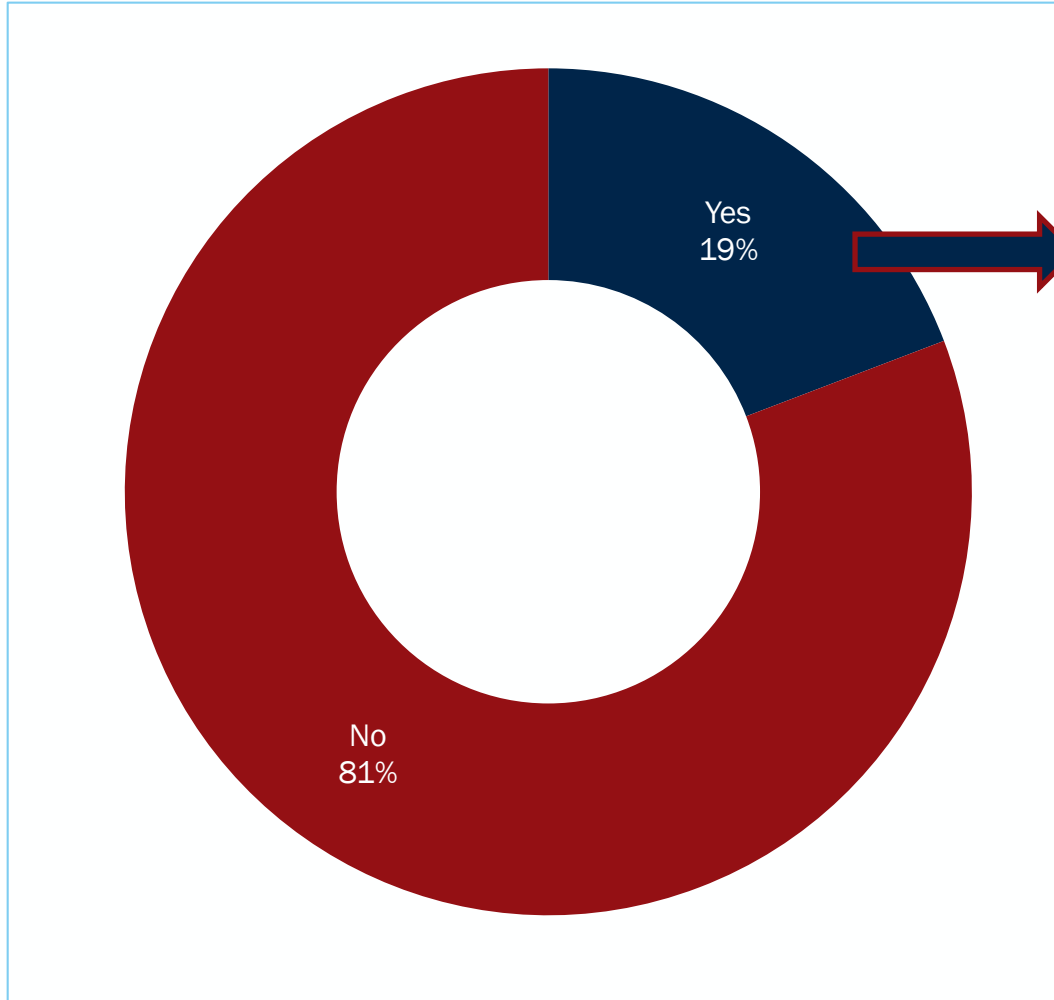


What software, tools or technologies are you using to monitor supplier compliance?

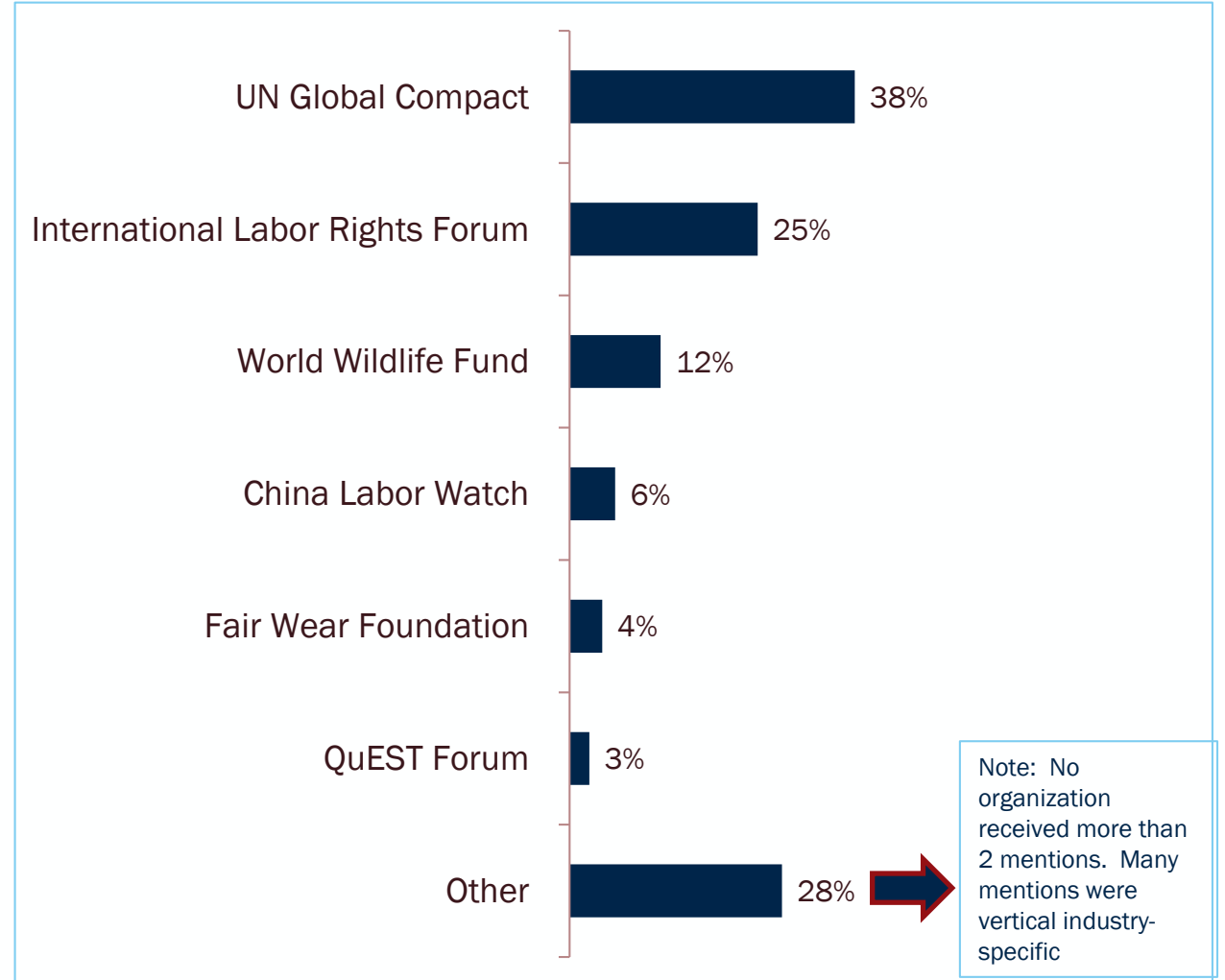
Software/Tool/Technology	Percentage
SAP	19%
Excel	12%
Home grown/Internal software	12%
Supplier Management tools, scorecards	5%
ERP	3%
Sage	3%
Achilles	2%
The Zone	2%
Other, Miscellaneous	64%
Unknown/Don't know	8%

Multiple responses accepted

Is your organization a member of any organization that helps encourage ethical supply chains?



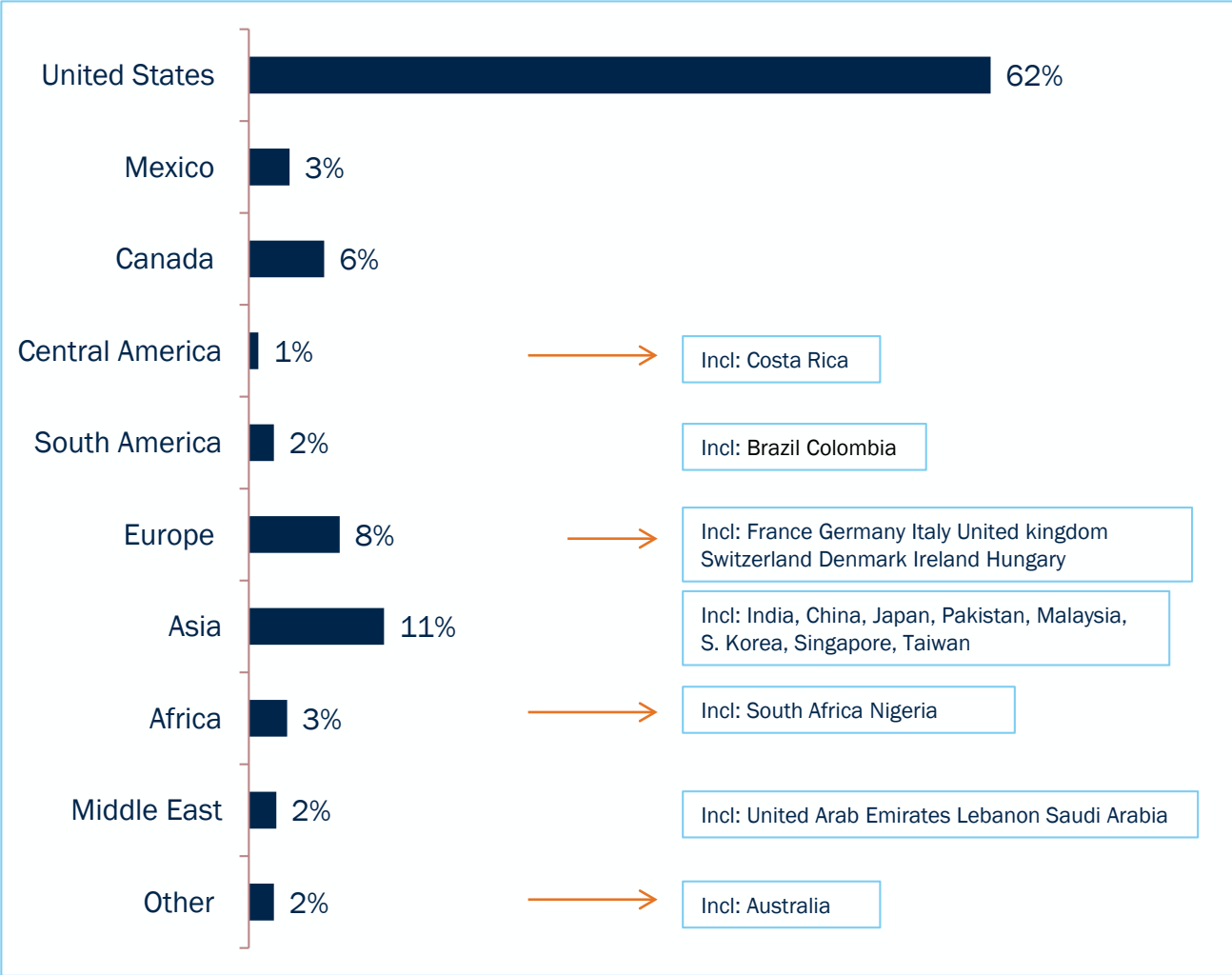
Which organization(s)?



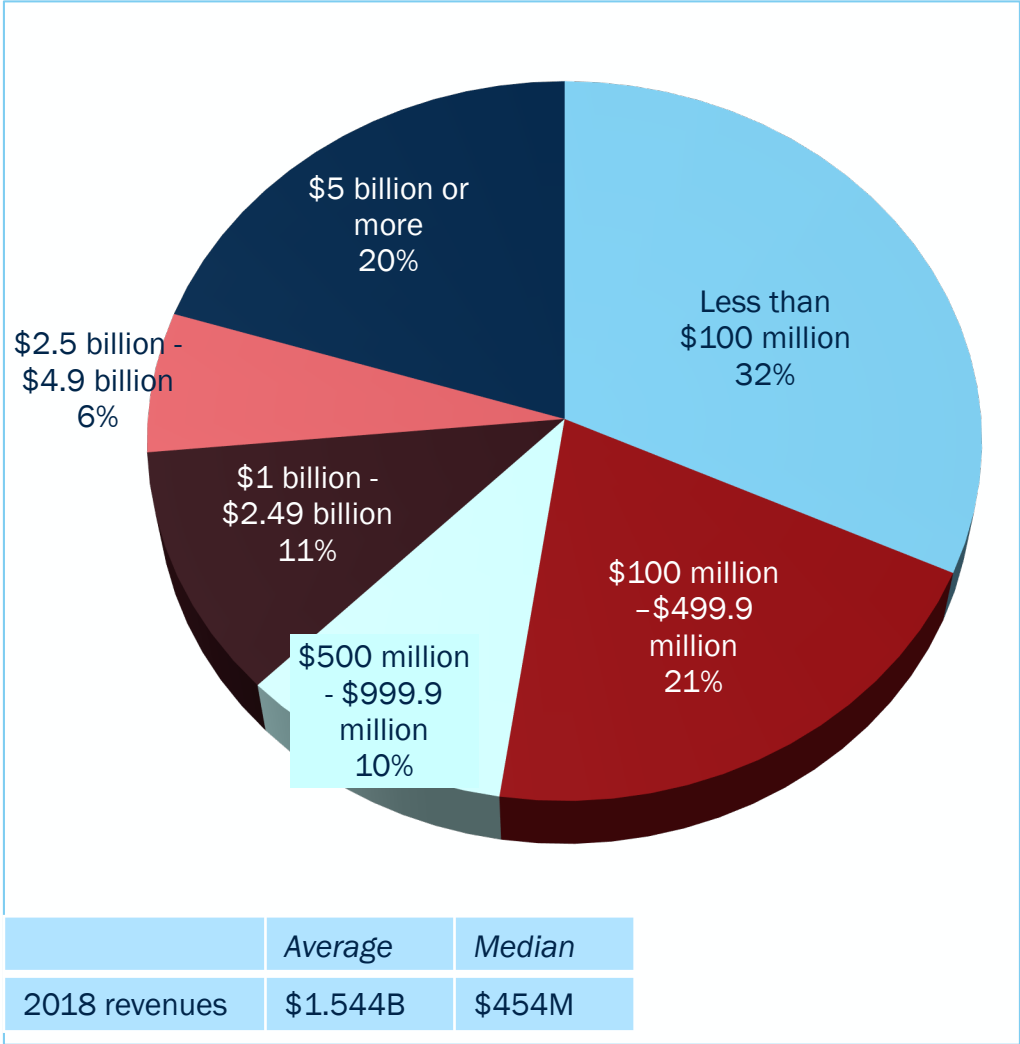
Multiple responses accepted

Respondent Demographics

Respondent location



2018 company revenues



THANK YOU



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